

What do we mean by a Circular Economy?

a business perspective: Matthew Thomson

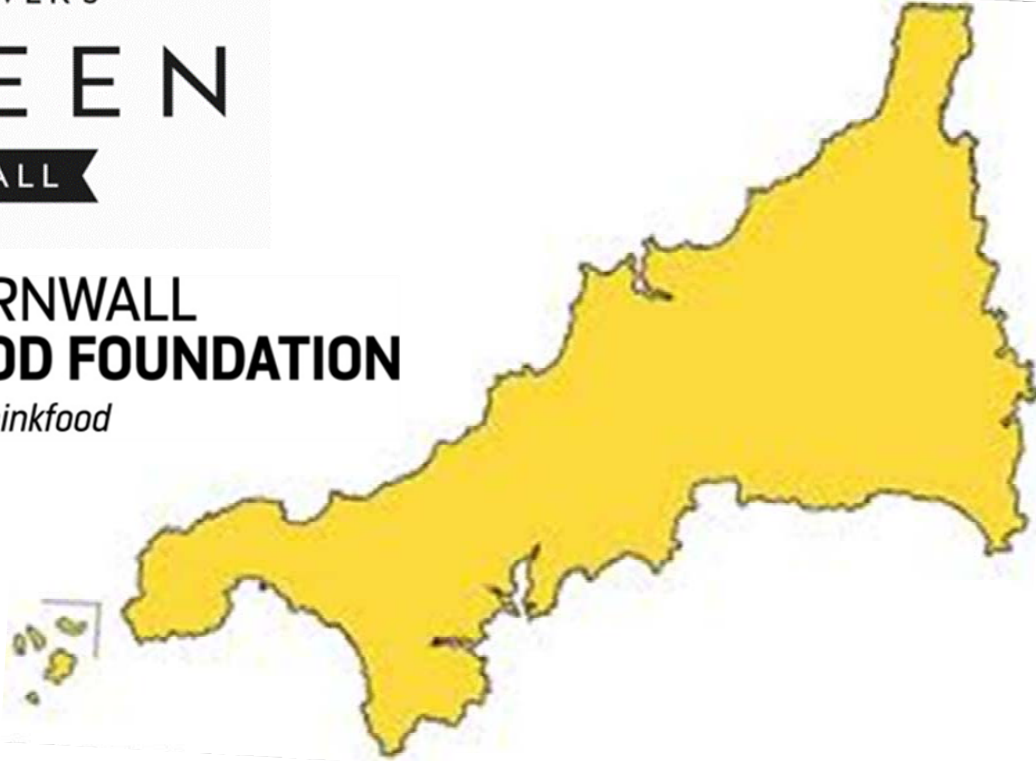
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FIFTEEN
CORNWAL



Perspectives

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CIOS LEP



**CORNWALL &
ISLES OF SCILLY**
LOCAL NATURE PARTNERSHIP

Fifteen Cornwall

- £3M turnover – 10% net profit
- 75000 meals per year
- 50 suppliers: 70% local produce
- 70 staff – rural location
- Open 0600 – 0100 every day, 350 days p.a.
- Cornwall: Less Developed Region



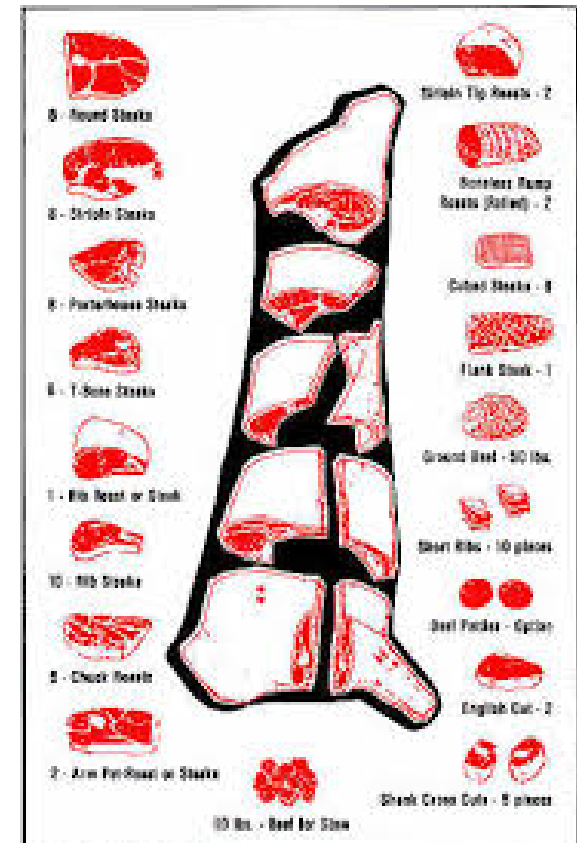
Our Circularity Opportunities

- Food purchase – demand low impact production
- Food waste – reduce food waste; compost / digest / recover
- Water – reduce consumption
- Energy – reduce consumption; buy blue / green
- Transport – electric; car share;
- Culture – resource efficiency & collaboration



Nose to Tail

- To maximise an animal's value, butchers 'balance the carcass' to make sure every part of the animal is consumed
- Local beef sourcing was a key challenge for our restaurant
- Local butcher initially unable to supply the volumes of desired cuts of heritage rare-breed beef needed
- Local specialty burger business partnered butchers to source rare-breed mince for their burgers . . . balancing the carcass
- The growth of the burger business permitted butcher to supply our restaurant the fine cuts – nose to tail operation



Business perspective

- Collaboration & cooperation more than competition
- Inclusion & progression, developing skills
- Encouraging sustainability within supply chain and partnerships
- Sharing talent and resource
- Business Culture: Stuff matters
- Imitating nature – > circular innovation



Thankyou for listening

